

GORDON & WEBSTER



CONSULTING AND INVESTMENT INC.



LOGISTICS

ABUX

Financial Budgeting & Analyzing



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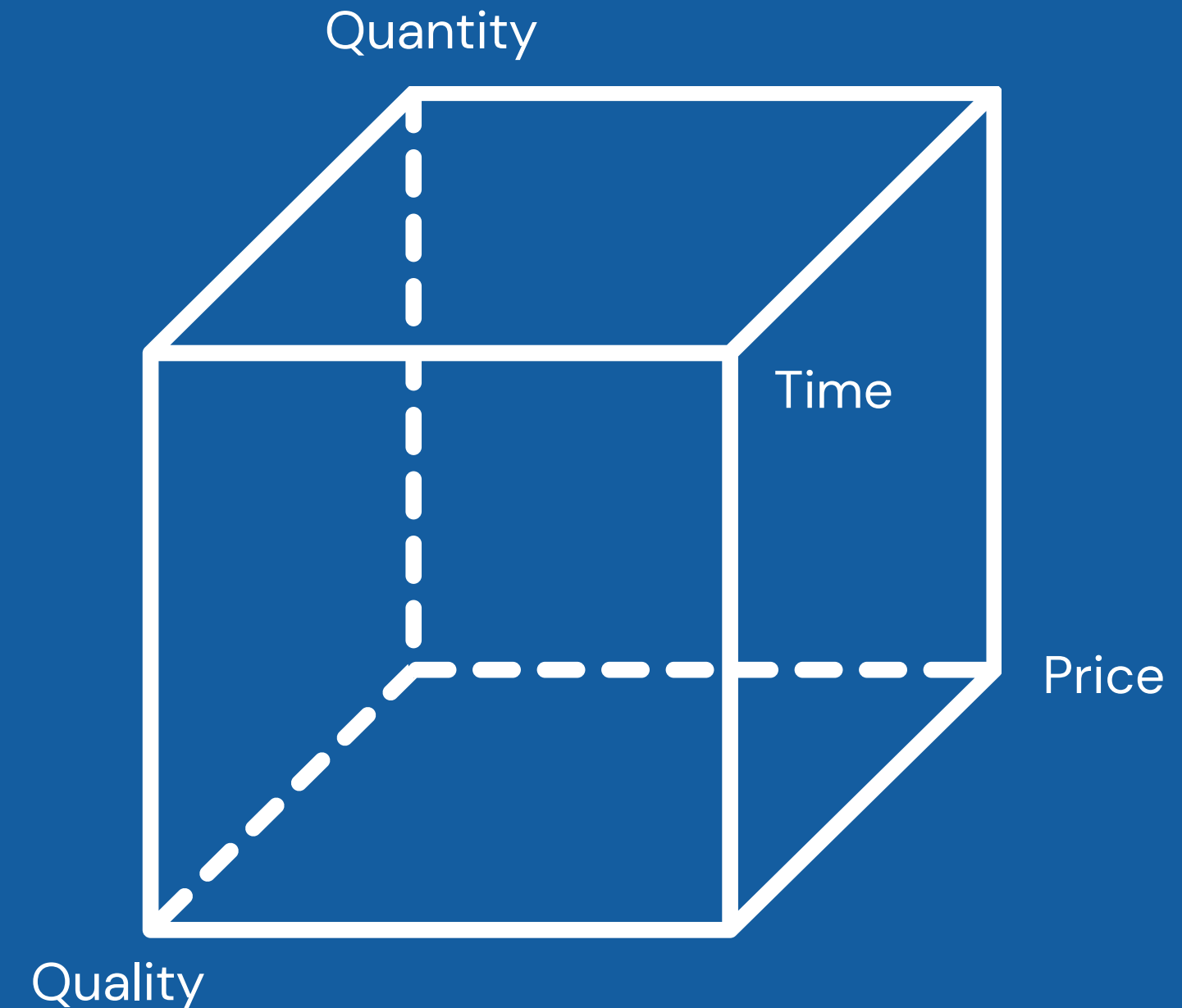


1. WHAT IS MULTIDIMENSIONALITY?

Think about how a piece of data or a process can be interpreted in more than one way. The traditional approach is like a straight line — focusing on a single characteristic, such as price.

However, ABUX allows you to examine the same data from multiple perspectives: not just price, but also cost, time, quantity, or quality.

This multidimensional mindset is more like a polygon — with many sides — giving you the flexibility to handle data in a more customized way and make better decisions.

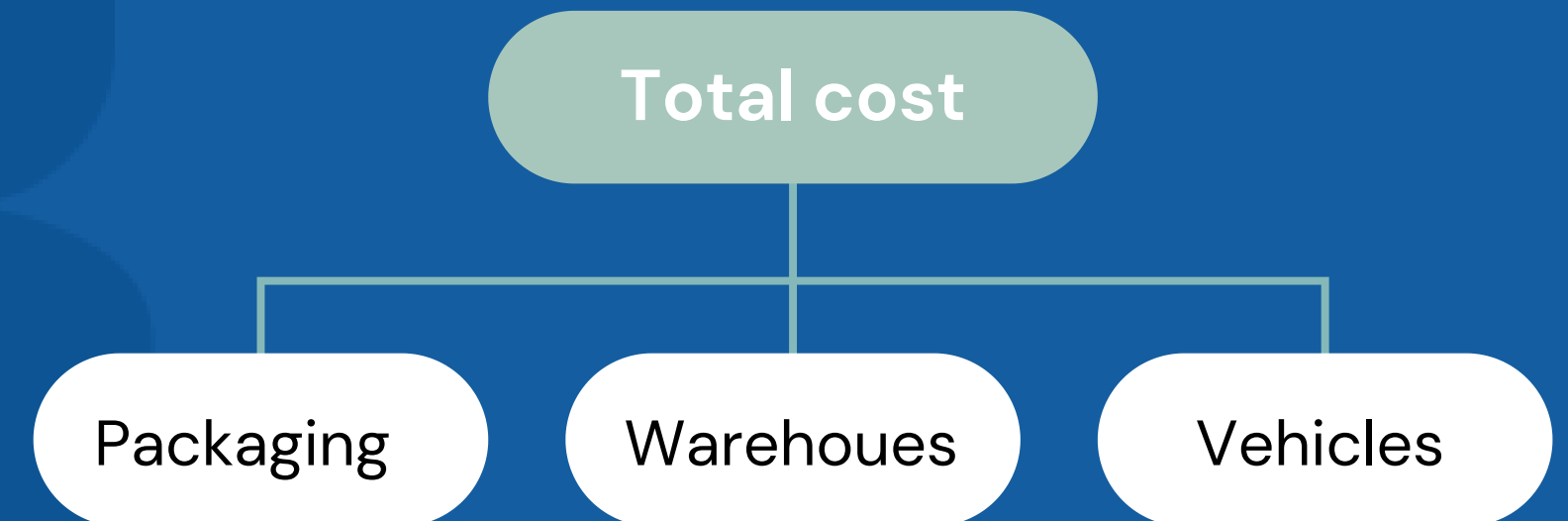


2.COST ALLOCATION

Cost allocation is the foundation of effective logistics management. This feature allows you to track how total costs are split across various units—for example, vehicles, warehouses, or packaging points.

This not only provides accurate reports but also helps identify opportunities for cost reduction.

Customizable settings allow you to define priority factors; data visualization and comparison become straightforward, making smarter cost-saving decisions.

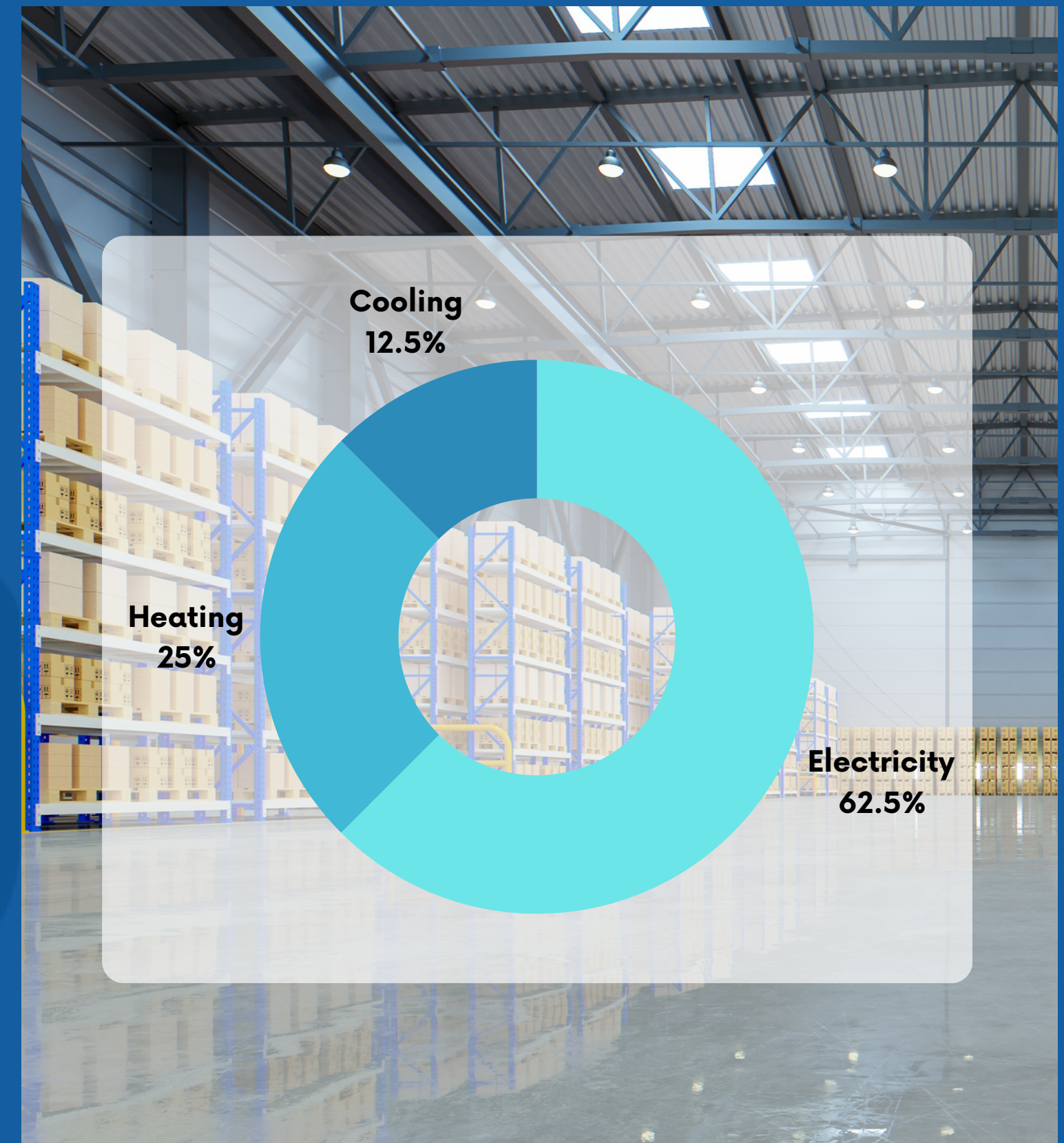


3. ENERGY COST MANAGEMENT

Energy is another significant cost factor that the system accurately displays and categorizes. Whether it's electricity, heating, or other energy sources, you can monitor how much each unit or activity costs your business.

This supports cost reduction and enhances energy efficiency."

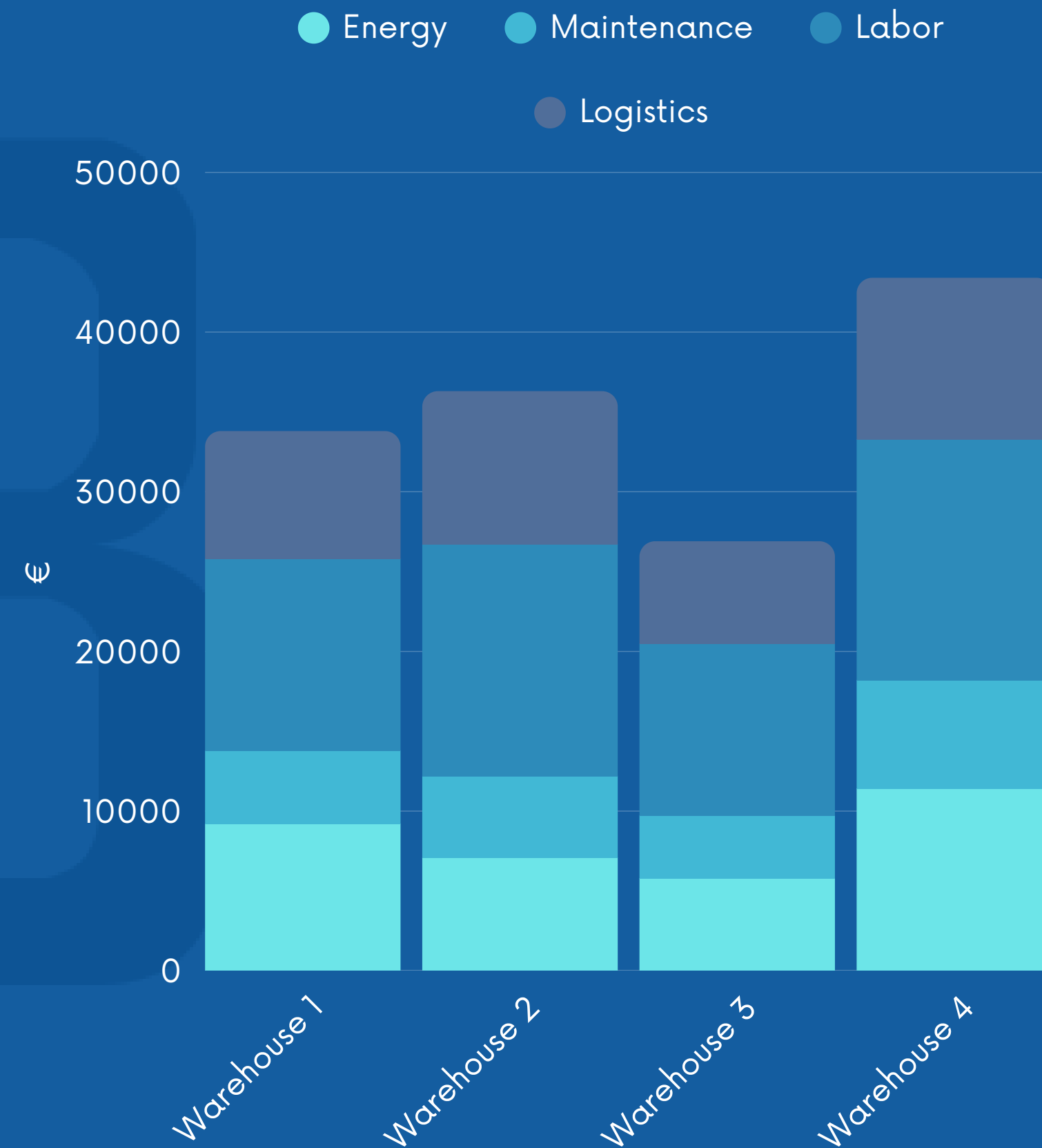
Real-time monitoring enables quick responses to anomalies or overspending in energy, keeping your expenses in check and boosting sustainability.



4. WAREHOUSE INSIGHT

With ABUX, you gain deep, transparent, and detailed insights into the operating costs of your warehouses. You'll see exactly how much it costs to run, enabling you to manage your cost structure effectively.

This information supports optimal resource allocation, cost reduction, and the development of efficient warehousing strategies. It also increases transparency and trust with your partners.



5. SERVICE PRICING OPTIMIZATION

ABUX helps you set competitive prices by precisely tracking all costs.

This ensures your service offers are profitable, competitive, and aligned with market conditions, providing full control over your pricing strategy.



6. SMARTER LOGISTICS STARTS HERE

ABUX empowers your logistics and freight operations with precise, transparent, and multidimensional cost insights.

From warehouse management and energy tracking to cost allocation and pricing optimization — ABUX gives you the clarity and control you need to boost efficiency, reduce waste, and make confident decisions.

➔ Get in touch for a live demo and see ABUX in action!

